

No. MG-22019/4/2016-Marketing Development - DCMSME
Ministry of Micro, Small and Medium Enterprises
Office of Development Commissioner
Marketing Division
International Cooperation Section

Nirman Bhavan, New Delhi

Date:23.03. 2017

Office Memorandum

Subject: International Trade Fairs / Events calendar 2017-18 of Office of Development Commissioner (MSME) for participation of Micro, Small Enterprises (MSEs) under the Component " International Trade Fairs / Exhibitions" of MATU Scheme organized by ITPO / EEPC India / FIEO – reg.


Component "International Trade Fairs / Exhibitions" is under Marketing Assistance & Technology Upgradation (MATU) Scheme, a Plan Scheme of Office of Development Commissioner (MSME), Ministry of MSME. The financial assistance is provided as per scheme guidelines to MSEs (registered to EM Part – II/ UAM whichever is applicable) participating in International Trade Fairs in foreign countries under MSME Stall. A list of approved International Trade Fairs / events likely to be organized by ITPO/EEPC India/ FIEO in coordination with fair organiser of respective host country during the Year 2017-18 is enclosed herewith for extending financial support under the said scheme.

The undersigned is directed to circulate the selected International Trade Fairs likely to be organized by ITPO/EEPC India/ CLE during the Year 2017-18 to the concerned organizations / MSME – DIs for wide circulation among local MSME associations / attached institutions etc. and ensure more participation of registered MSEs from their jurisdiction.

The list of selected International Trade Fairs / Events 2017-18 may kindly be seen on www.dcmsme.gov.in.

This issues with approval of competent authority.

Encl: As stated.


(A.K. Verma)
Dy Director(IC)
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Copy to:

1. PS to AS&DC(MSME), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
2. PS to ADC(SM)/ADC(AK)/ADC(PS), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information.
3. JDC(SRS), O/o DC(MSME), Nirman Bhavan, New Delhi – for kind information
4. Director / Dy Director In charge, MSME – DIs – with request for needful action and wide circulation among attached institutes and local associations.
5. Director (Senet),O/o DC(MSME), Nirman Bhavan, New Delhi - for uploading on Official Web Portal.
6. EA (IFW), O/o DC(MSME), Nirman Bhavan , New Delhi – for kind information.
7. Dr. P.G.S. Rao, Joint Director, Room No. 254, IC section, M/o MSME, Udyog Bhavan, New Delhi – for kind information.
8. Sh. Ajay Sahai, DG&CEO,FIEO, New Delhi - for kind information and needful action.
9. Sh. J. Guna Sekaran, GM, ITPO, New Delhi – for kind information and needful action..
10. Sh. Gurvinder Singh, Senior Joint Director/Ms. Ruchika Gupta, Executive officer, EEPC India , New Delhi - for kind information and needful action.

Approved List of International Trade Fairs/ Exhibitions to be held in abroad during 2016-17 for participation of O/o DC (MSME) under the scheme "Participation in International Trade Fairs / Exhibitions" a component of MATU Scheme:

(a) Being organised By ITPO, New Delhi

Sl. No.	Trade fairs/ events	Place	Dates	Products
1	National Hardware Show	Las Vegas (USA)	May 9-11, 2017	Hand Tools, DIY Products
2	Global Indian Festival	Kuala Lumpur (Malaysia)	May 31- June 4, 2017	Multi Products
3.	Africas' Big Seven/ SAITEX	Johannesburg(So uth Africa)	June 25-27, 2017	Processed Food/ Multiproduct Show
4.	India Home Furnishing Fair,	Osaka (Japan)	July 19- 21,2017	Home Furnishings
5.	India Garment Fair	Osaka (Japan)	July 19- 21,2017	Garments
6.	Thessaloniki Intl Fair	Thessaloniki(Gre ece)	Sept. 2017	Multi Product Show
7.	Fiera Del Levante	Bari(Italy)	September 2017	Multi Products
8.	AF-L' Artigiano in Fiera	Milan (Italy)	December 2-10, 2017	Handicrafts
9.	India Show	Chile	March, 2018	Multi Products
10.	India Sourcing Fair	Russia	March, 2018	Multi Products

(b) Being organised by EEPCINDIA, New Delhi :

Sl. No.	Trade fairs/ events	Place	Dates	Products
1	INDIA PAVILION at Hong Kong International Medical Devices and Supplies Fair	HKCEC, Wanchai, Hong Kong	16 – 18 May 2017	Medical Device & Equipment
2	INDIA PAVILION IN MSV/FONDEX 2017, Czech Republic	Brno, Czech Republic	09-13 Oct'17	Industrial Fair, Welding, Foundry, Surface Technology, Metal Working and Forming, Electronics, Power Engineering

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3.	INDIA ENGINEERING EXHIBITION (INDEE) BANGLADESH	Bangladesh	December' 17	Multiple Engineering Products
4.	INDIA ENGINEERING EXHIBITION (INDEE) Thailand 2018	Thailand	March'18	Multiple Engineering Products

(c) Being organized by FIEO, New Delhi :

Sl. No.	Trade fairs/ events	Place	Dates	Products
1	81st INTERNATIONAL HANDICRAFTS TRADE FAIR	FLORENCE, ITALY	APRIL 22 TO 01 MAY, 2017	Handicrafts items, Textiles, Fashion accessories Readymade Garments, Artificial jewellery, Leather etc.
2	16th INDO- MALAYSIA TRADE EXPO 2017	KUALA LUMPUR, MALAYSIA	6th to 17th OCTOBER 2017	Handicrafts items, Textiles, Fashion accessories Readymade Garments, Artificial jewellery, Leather etc.
3.	22nd CHINESE NEW YEAR SHOPPING FESTIVAL	CHENGDU CITY, CHINA	5-11 FEBRUAR Y, 2018	Home Products, Jewellery & Fashion Accessories, Leather Goods; Gift items; Products products
4.	39th FEIARTE FAIR	BRAZIL	MARCH, 2018	Home Furnishing & Carpets; Handicrafts items, Textiles, Fashion accessories Readymade Garments, Artificial jewellery, Leather etc.

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